

The Financial Road Less Traveled

Most people have heard the common phrase “The Road Less Traveled.” The general meaning of this phrase is to do the less obvious, to be different from the rest, or to follow a path that is perhaps not as easy because not many people have done it. Sometimes if you take “The Road Less Traveled,” you find something of tremendous value.

The same very well could be found on “The Financial Road Less Traveled.”

Retirement & Estate Planning



Patrick J. Couture
IAR, Investment Advisor
Representative,
Radio Talk Show Host

www.KeyStoneCV.com

When it comes to retirement planning, most people do things the way they understand, are most familiar with, and maybe the way that their parents did it. For example, many people use a traditional IRA or company sponsored 401(k) or 403(b) plan to save money for retirement. According to

the Investment Company Institute these plans have trillions of dollars in them.

However, just because these plans are so popular does not mean that they are the best option for you. Other retirement savings plans options are available that are not as well known that could be a better place for you to save money for retirement.

Today's financial world is constantly changing. Sometimes, this means you may benefit more by utilizing planning tools and strategies that are not as well known or not used as frequently. By taking the unconventional route, that is “The Financial Road Less Traveled,” you very well could make your retirement plan much more valuable.

Join me next week on the **It's Your Money Show** as we introduce and discuss many of the valuable financial strategies and tools that are on “The Financial Road Less Traveled.” The show airs on **WWIB** (103.7 FM), Wednesday night at 7:30pm and Saturday evening at 5:30pm. You can also obtain this information and independent advice for your specific situation by contacting me at **(715) 835-6022**, info@KeyStoneCV.com, or through our website, www.KeyStoneCV.com.

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